

Embracing AI in 2025

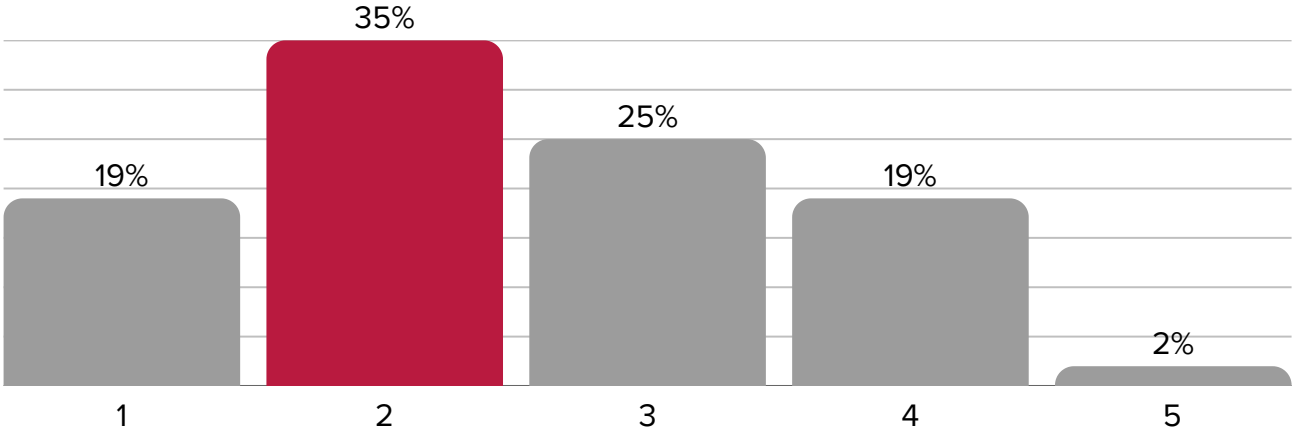


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How would you rate your current familiarity with AI and its potential applications in accounting?

1 - Not Familiar 5 - Very Familiar

Score: ★ 2.5



Is your firm currently using any AI tools or platforms in its day-to-day operations?

Yes, in pilot projects



Not yet, but evaluating



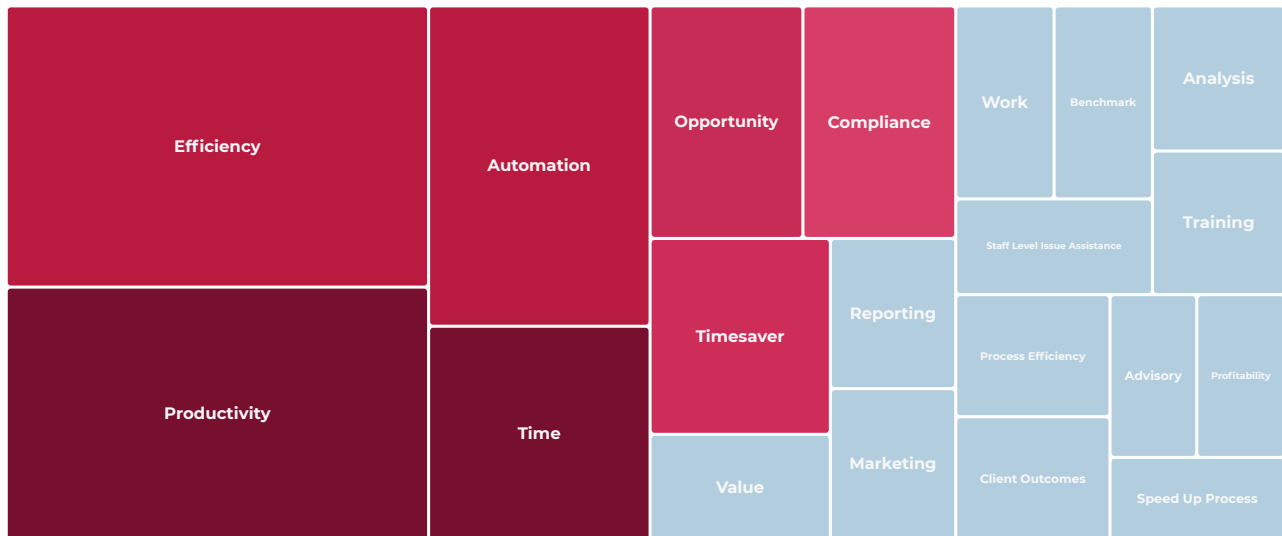
No, not at all



Yes, extensively



In your opinion, what is the biggest potential benefit of AI for accounting firms?



What do you see as the biggest barrier to integrating AI into your firm's workflows?

Lack of skills or expertise



Data security or privacy concerns



Cost and budget constraints



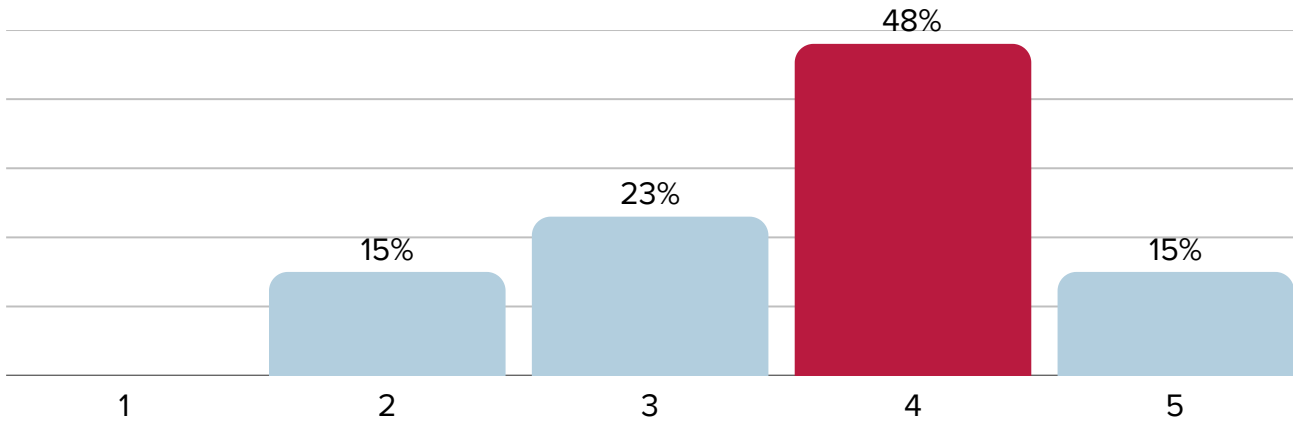
Unclear ROI



How concerned are you about potential risks such as data breaches or regulatory compliance when adopting AI?

1 - Not Concerned 5 - Extremely Concerned

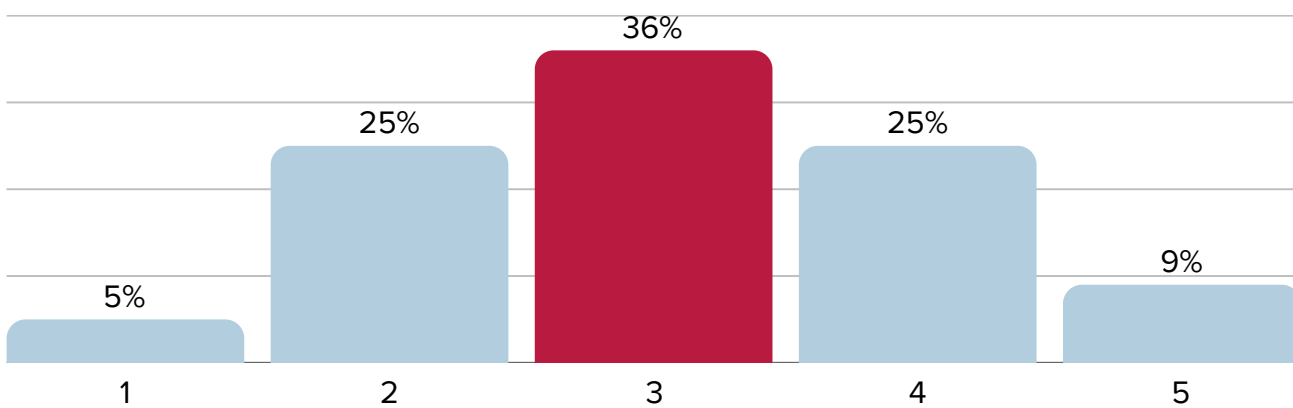
Score: ★ 3.6



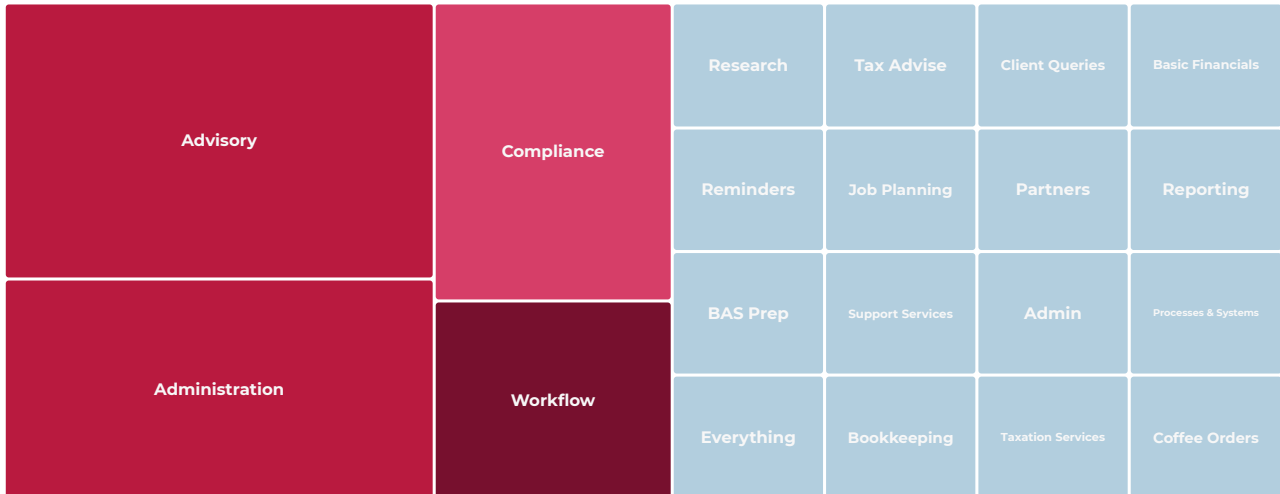
How confident are you in your current security measures to safely implement AI tools?

1 - Not Confident 5 - Very Confident

Score: ★ 3.1



Which area of your firm's operations would benefit most from AI?



Does your firm have a defined strategy for AI innovation?

Not yet, but we see the need



We're developing one



No plans currently



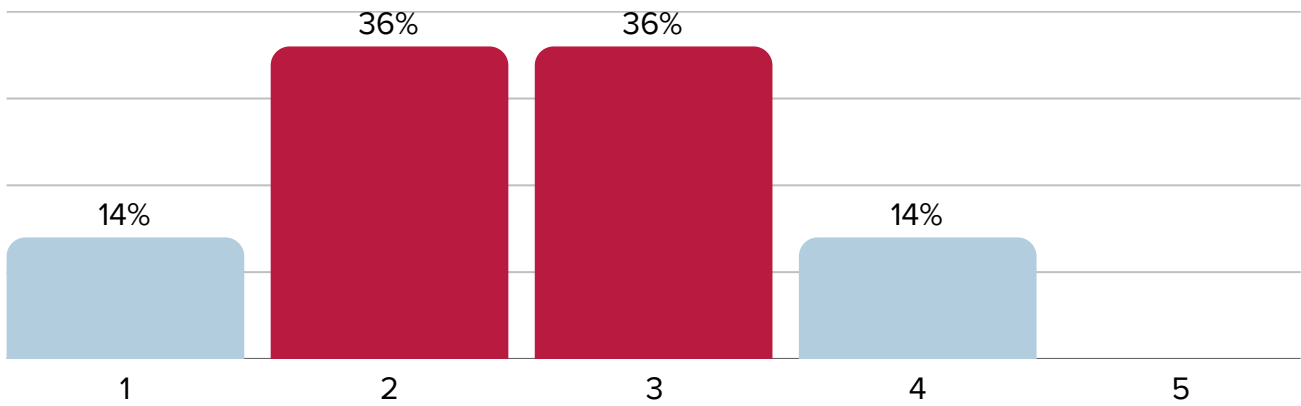
Yes, we have a formalised strategy



How prepared do you feel your staff are to work effectively with AI tools?

1 - Not Prepared 5 - Very Prepared

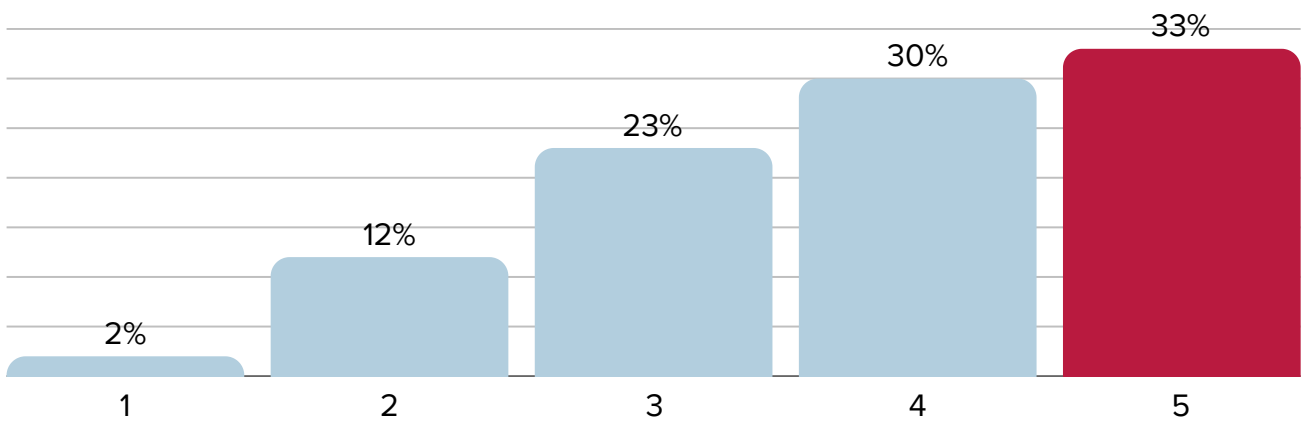
Score: ★ 2.5



How supportive is your firm's leadership/management team of AI adoption?

1 - Not Supportive 5 - Highly Supportive

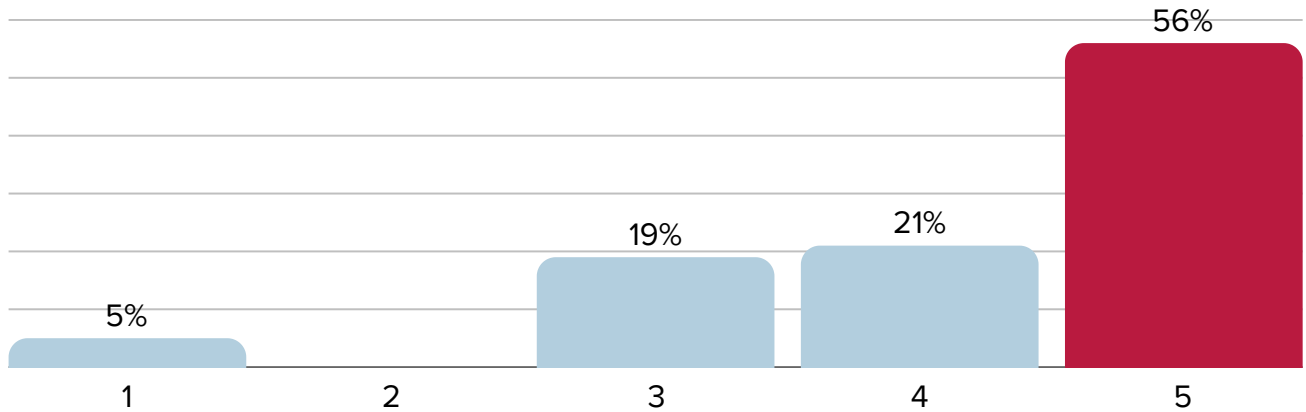
Score: ★ 3.8



How important are ethical considerations (e.g., bias in AI, data privacy) in your AI adoption discussions?

1 - Low Priority 5 - Top Priority

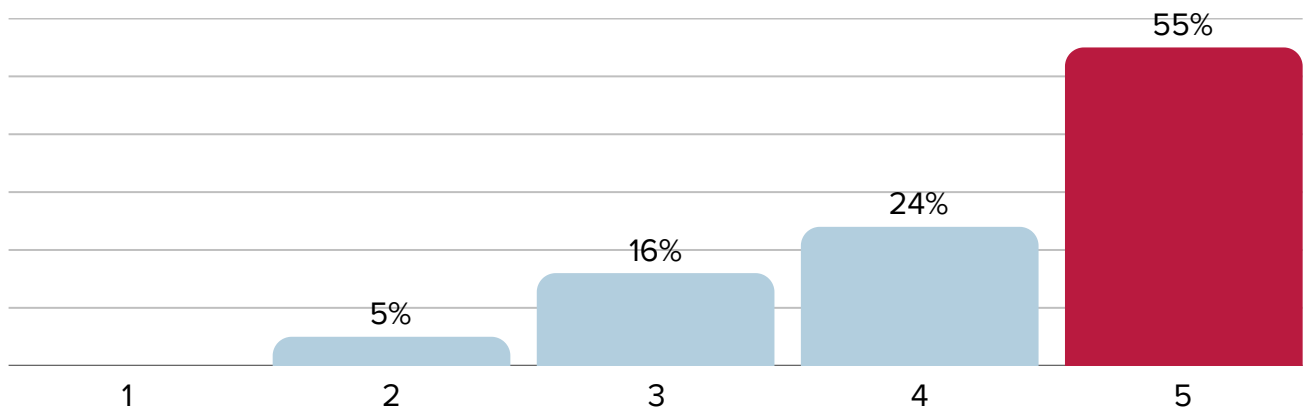
Score: ★ 4.2



Do you see AI-driven insights as a way to collaborate more closely with clients?

1 - Not At All 5 - Total Game Changer

Score: ★ 4.3



Where do you see your firm's AI adoption in the next 12 months?

Steady progress with selected projects



Rapid growth in AI usage



Still in exploration mode



Limited or no adoption



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No, not at all

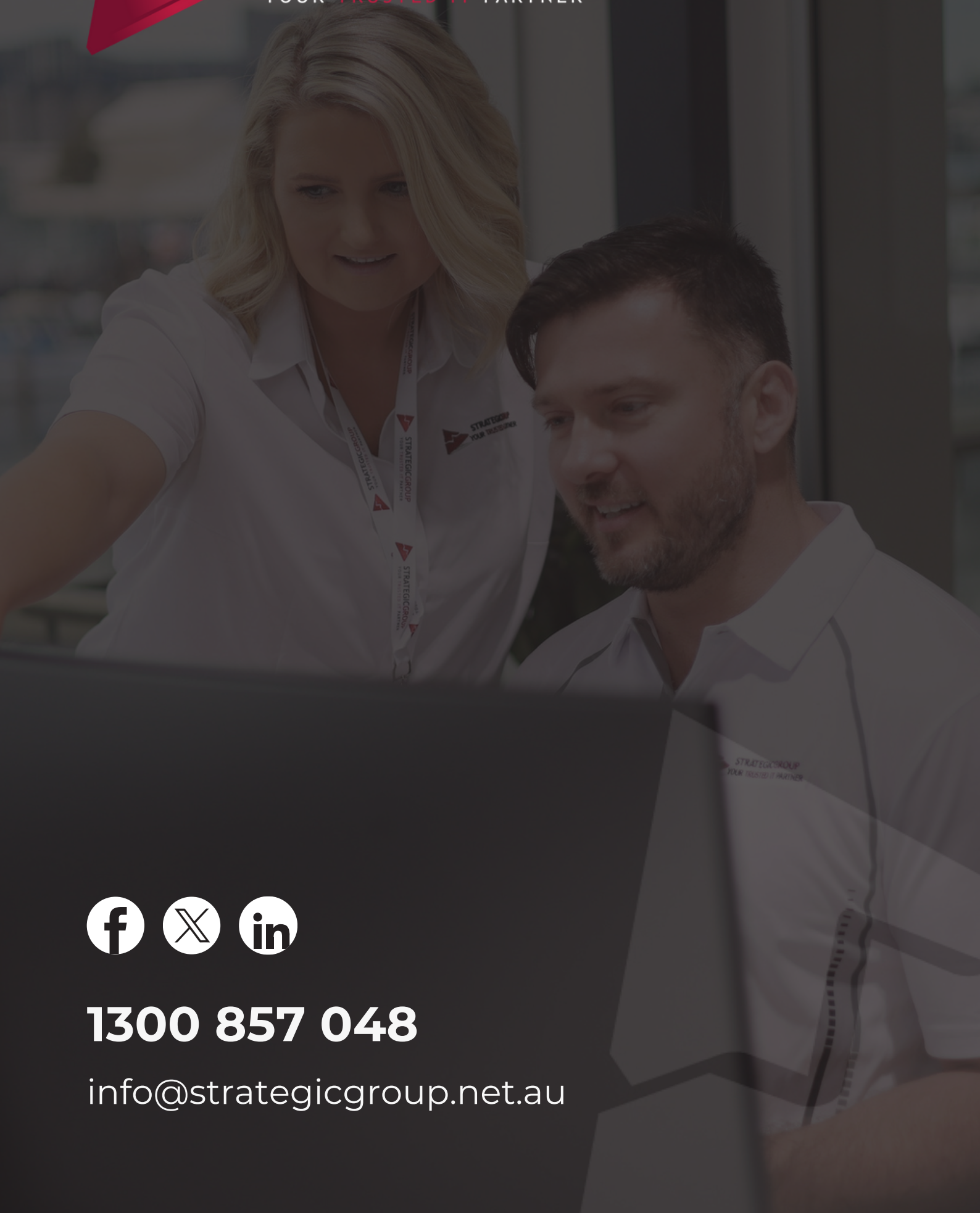


Yes, extensively





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